

RAJAR DATA RELEASE



Quarter 3, 2012 – October 25th, 2012

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Sep-11	Jun-12	Sep-12		Sep-11	Jun-12	Sep-12
All BBC Radio	34,863	34,444	34,655	All Commercial Radio	33,719	33,182	33,148
All BBC Network Radio	31,723	31,454	31,590	All National Commercial	15,573	16,101	16,038
All BBC Local / Regional Radio	9,499	8,962	8,958	All Local Commercial	27,036	26,364	26,424

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Sep-11	Jun-12	Sep-12		Sep-11	Jun-12	Sep-12
All BBC Radio	54.5	54.3	54.2	All Commercial Radio	43.3	43.3	43.3
All BBC Network Radio	46.1	46.2	46.1	All National Commercial	11.5	12.7	12.8
All BBC Local / Regional Radio	8.3	8.1	8.1	All Local Commercial	31.8	30.5	30.6